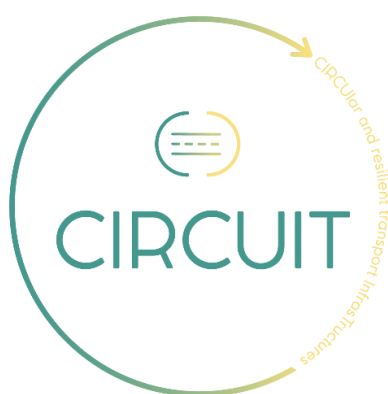

- CIRCUIT -

Holistic approach to foster CIRCULAR and resilient transport InfraStructures and support the deployment of Green and Innovation Public Procurement and innovative engineering practices



– Deliverable 6.2–

CIRCUIT Dissemination & Exploitation Plan

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Coordinator	Thierry Goger (FEHRL)

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4	ANAS SPA – ANAS	Italy
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13	DIGITALTWIN TECHNOLOGY GMBH – DTT	Germany
14	SVEUCILISTE U ZAGREBU GRADEVINSKI FAKULTET – UNIZAG GF	Croatia
15	Ministerio de Transportes, Movilidad y Agenda Urbana – MITMA	Spain
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Executive Summary

To address the growing global demand for reducing greenhouse gas emissions, boosting energy efficiency, implementing Circular Economy principles, and accelerating clean energy adoption due to climate change, road infrastructure must transition to sustainability. Enhanced designs and upgrades are now essential. Although various engineering software tools support these processes, limited open-source tools hinder their deployment, especially for measuring circularity, sustainability, and resilience and the traditional design tools libraries do not include secondary raw materials, biomaterials or eco-designed construction elements. The CIRCUIT project aims to develop a holistic approach, supported by digital solutions and guidelines to foster the introduction of innovative engineering practices in the whole construction supply/value chain, focusing on four key pillars: Digitalization, Recycling, Reuse, and Energy.

The project technological innovations will be tested and validated in five demonstration pilots in EU (Croatia, Spain, The Netherlands, Slovenia and Italy) covering road, embankment, tunnel, and bridge infrastructure. These solutions will align with circular economy principles, reducing environmental impact and facilitating the shift to smart, resilient transport systems.

Communication, dissemination and exploitation are core activities in the CIRCUIT project to ensure that the knowledge and the results generated in the project are communicated to the relevant stakeholders in a clear, consistent, and effective manner.

While dissemination activities primarily aim at transferring knowledge and information to stakeholders, communication activities are directed toward public outreach and raising awareness. In contrast, exploitation endeavours to apply the results in additional research activities beyond the scope of the current action, as well as in the development, creation, and marketing of products or processes, provision of services, and standardization activities.

This first version of the CIRCUIT Dissemination & Exploitation Plan (D6.2) includes the actions, tools, channels, and messages to be implemented to maximise the reach and impact of CIRCUIT in the first 18 months of the project. This document will serve as the reference for project partners when communicating and disseminating information about CIRCUIT. Delivered in M6, it will be updated to track and measure the impact of specific communication activities, metrics or key performance indicators (KPIs). Updated versions of this deliverable will be provided, and a report describing the CIRCUIT communication strategy and the materials used throughout the project (D6.1) will be submitted at the end of the project (M48).

TABLE OF CONTENTS

Executive Summary	4
TABLE OF FIGURES	7
LIST OF TABLES	7
1 Introduction	8
1.1 Purpose of the document	8
2 Project Overview	8
3 Communication and dissemination strategy	9
3.1 Objectives	9
3.2 Key Messages	9
3.3 Target audiences and stakeholders	10
3.4 Visual identity	12
3.4.1 Logo	12
3.4.2 Brand colours	13
3.4.3 Imagery	13
3.4.4 Power Point Presentation	13
3.5 External communication	14
3.5.1 Website	14
3.5.2 Social Media	16
3.5.3 Other communication materials	17
3.5.4 Content Plan	17
3.5.5 Education	18
3.6 Dissemination	18
3.6.1 CIRCUIT Innovative dissemination actions	19
3.6.2 External events, conferences and publications	19
4 Preliminary exploitation plan	20
5 Management and obligations	21
5.1 Procedures and obligations	21
5.2 Reporting	22



TABLE OF FIGURES

Figure 1: CIRCUIT logo	14
Figure 2: CIRCUIT Brand colours	14
Figure 3: CIRCUIT PowerPoint presentation template	14
Figure 4: CIRCUIT Website	16
Figure 5: CIRCUIT Brochure draft in progress	17
Figure 6: Simple Acknowledgement	22
Figure 7: Full Acknowledgement	23

LIST OF TABLES

Table 1 Stakeholder identification at project and local levels.....	12
Table 2 Preliminary list of potential upcoming events.....	21



1 Introduction

1.1 Purpose of the document

This document sets out the first CIRCUIT Dissemination & Exploitation Plan (D6.2) for the CIRCUIT project. It also addresses specific objective 7 – Effectively disseminate and communicate project results and outcomes to engage the relevant stakeholders in the supply/value chain of infrastructures: from authorities to citizens. Liaise with relevant initiatives and organizations. Assess and deploy suitable exploitation strategies.

1.1.1 Scope of the document

This document will cover the following elements:

- Communication objectives
- Key messages
- Target audiences and stakeholders
- Communication tools, mediums, and frequency of dissemination
- Branding
- Events
- Management of communication and dissemination activities
- Preliminary Exploitation strategy

2 Project Overview

The CIRCUIT project aims to develop a holistic approach to foster the introduction of innovative engineering practices in the whole construction supply/value chain, focusing on four key pillars: Digitalization, Recycling, Reuse, and Energy. The project technological innovations will be tested and validated in five demonstration pilots in EU (Croatia, Spain, The Netherlands, Slovenia and Italy) covering road, embankment, tunnel, and bridge infrastructures. The project will also promote a wider deployment of Green Public Procurement and Innovation Procurement, as key instruments to foster the transformation towards a green and digital economy in Europe.

This will be achieved by:

- Developing and deploying an innovative open-source digital platform interoperable with traditional engineering/design, BIM and Digital Twins tools and with open-source LCC, LCA, traffic simulation tools;
- Introducing modular solutions, eco-design, reusing and resilient concepts as alternative to traditional practices;
- Maximizing the use of biobased, Secondary Raw Materials (SRM) and Secondary Construction Elements (SCE) as alternative to traditional ones;
- Including in the decision-making process of transport infrastructures new variables to promote smart mobility solutions and reduce incidents, accidents and congestion;

CIRCUIT is a four-year project coordinated by FEHRL. The consortium consists of 20 organisations from Belgium, Croatia, The Netherlands, Italy, Slovenia, Belgium, Spain, France, United Kingdom and Germany.

3 Communication and dissemination strategy

3.1 Objectives

Maximizing the impact of the project by coordinating activities on communication, dissemination and social engagement will ensure improved understanding and awareness of the benefits of integrated circular principles in managing transport infrastructure and promote the results and outputs of the project. The communication and dissemination activities will involve interested parties, stakeholders, and the public at specific stages to enable future market replication and the commercial exploitation of the project's outputs.

To achieve this, the CIRCUIT project has defined the following SOs:

- Implement and validate the CIRCUIT approach in five pilot case sites.
- Transfer knowledge and engage with relevant stakeholders, authorities, and end-users, emphasizing the benefits of integrated circular principles in managing transport infrastructure for diverse user groups.
- Collaborate with pertinent initiatives and organizations.
- Evaluate and implement effective exploitation strategies.

To ensure broad participation and awareness, all communication and dissemination activities will be coordinated, targeting institutional stakeholders, private sectors, and research and innovation bodies.

3.2 Key Messages

In the first year, communication activities will revolve around creating awareness of the project, building a core stakeholder community, and drawing in stakeholders from the broader community.

CIRCUIT will develop a holistic approach supported by guidelines and both digital and circular solutions, to foster the introduction of innovative and sustainable engineering practices in the whole transport infrastructure value chain.

This key message will be supported by the following messages aimed at technical stakeholders and decision makers:

1. **CIRCUIT will develop a user-friendly open digital platform that is interoperable with existing engineering, BIM, and Digital Twins, LCC, and LCA tools. This platform will seamlessly integrate cutting-edge circularity analytics and supply chain tools to support the decision-making process aligned with CIRCUIT principles and the introduction of circular, resilient, sustainable, and innovative solutions in regular engineering projects.**
2. **CIRCUIT will enhance transport infrastructure design and route planning by leveraging real-time data from updated traffic simulation tools. Our objective is to reduce incidents, accidents, congestion, and prepare our infrastructure for the era of autonomous vehicles.**
3. **CIRCUIT prioritizes sustainable and resilient designs, recycling and reusing materials and elements, and facilitating the introduction of Secondary Raw Materials (SRM), Secondary Construction Elements (SCE), and biobased materials over traditional options. This shift aims to significantly reduce the environmental footprint of transport infrastructures and increase their circularity.**

4. **CIRCUIT will develop novel governance and procurement models in order to promote broader adoption of green and innovative public procurement practices.**
5. **The project's technological innovations will be tested and validated in five demonstration pilots across the EU (Croatia, Italy, Slovenia, Spain, and The Netherlands). These pilots will encompass diverse infrastructure types, including roads, embankments, tunnels, and bridges.**

General public message

CIRCUIT is an innovative European project aiming to transform the construction and management of transportation infrastructure, prioritizing sustainability and energy efficiency in engineering practices.

Through the development of an advanced digital platform and different technological solutions, we're empowering design and construction companies to create safer, greener, and smarter roads, bridges, and tunnels. Our approach involves sustainable and resilient designs, material reuse and recycling, and the integration of smart mobility solutions and traffic simulation tools to revolutionize the design and planning of transportation infrastructures.

We're looking at the big picture: CIRCUIT is designed to save energy and reduce pollution at every step, from construction to maintenance and even dismantling.

CIRCUIT's concept and technologies will be tested and validated in five demonstration pilots across EU countries (Croatia, Spain, The Netherlands, Slovenia, and Italy). These pilots will span diverse infrastructure types, including roads, embankments, tunnels, and bridges.

3.3 Target audiences and stakeholders

The key to effective communication is first identifying the right audiences and stakeholders. This ensures that the project's objectives are met, and the outputs and learnings will benefit the right groups. The CIRCUIT project is already connected to many key stakeholders through the consortium. In addition, there are several external projects and events who have expressed an interest in the project's methodologies and outputs. CIRCUIT will aim to reach stakeholders across the EU but will also engage with stakeholders at local level in each pilot site (Croatia, Spain, The Netherlands, Slovenia, and Italy) to involve them in the co creation process of the holistic approach and GPP and IP novel governance models.

Further refinement of stakeholders both at project and local levels will follow as the project develops and will be included in in D4.2 to be submitted at M24. The focus will be on obtaining a comprehensive understanding and mapping of stakeholders involved in each CIRCUIT pilot, as well as an examination of the roles and responsibilities of key stakeholders within the supply/value chain.

The project has identified five main stakeholder categories:

1. Public Authorities (municipalities, infrastructure owners)
2. Construction companies, designers, architects, civil engineers
3. Scientific Community and professionals
4. Citizens and Press
5. Policy Makers and EC

The stakeholders and communication/engagement channels and actions are further detailed in the table below:

Table 1 Stakeholder identification at project and local levels

Stakeholder category	Types	Benefits of CIRCUIT	Channels
Public Authorities	National and regional authorities Local municipalities Transportation and road departments Infrastructure Development Agencies Environmental Agencies Urban Planning Departments Public Safety and Law Enforcement Agencies Economic Development Agencies	Results will help: - To improve the understanding of zero/low emission transport infrastructure - To have specific guidelines to enhance GPPs in the infrastructure sector. - To optimise the management of transport infrastructure	Dedicated section on the website Open day at case study sites Policy guidelines and recommendations Events and conferences Publications
Local engagement Local and regional public authorities and decision-makers Actions Multilingual campaigns, open day at case study sites, guidelines Innovative Other actions Innovation camp & Green Public Procurement Helpdesk			
Design and construction companies	Designers Architects Civil engineers Urban and transport planners	Access to new digital technologies and circular solutions to enhance engineering practices across the entire transport infrastructure value chain.	Dedicated content (briefs) Website Events and conferences Publications
Local engagement Industry and scientific collaborators Actions Co-design process: Workshop at case study sites, open day at case study sites, surveys, interviews Other actions Innovation camp & Green Public Procurement Helpdesk			
Scientific Community	Scientific organisations Universities and university students Research organisations	Access to new knowledge about:	Scientific publications Events and conferences Website Social media

Citizens and social society	General public interested in: <ul style="list-style-type: none"> - transport infrastructure innovation - How public procurement works in this area - Citizen-centered associations/ NGOs that have an interest in road infrastructure and transport 	This project will help citizens: <ul style="list-style-type: none"> - understand the environmental impact and circularity impact of transport infrastructure - learn about the solutions that are being implemented 	Website Social media
<p style="text-align: center;">Local engagement</p> <p>Citizens and social society: inhabitants at case study locations, children, university students, social society (such as inhabitants association)</p> <p style="text-align: center;">Actions</p> <p>Co-design process: Workshop at case study sites, surveys, interviews, open day at case study sites</p> <p style="text-align: center;">Other actions</p> <p style="text-align: center;">The Green Infrastructure Game Climate Fresk workshop</p>			
Multipliers	European and international associations Clusters EU REA	Valuable knowledge to transfer to networks: technical, political, scientific and research community	Website Social media
<p style="text-align: center;">Local engagement</p> <p>External actors and multipliers: actors that have a specific interest in the success or failure of the technical, political or social process</p> <p style="text-align: center;">Actions</p> <p style="text-align: center;">Workshop at case study sites, surveys, interviews, open day at case study sites</p>			

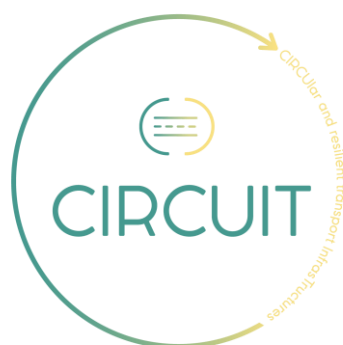
3.4 Visual identity

The visual identity of CIRCUIT is key to ensure consistency and allow the project to be easily recognisable. The following sections describe the different materials and elements designed, including the CIRCUIT project logo, colours, and graphic elements to be used in all communication and dissemination actions by all project partners.

3.4.1 Logo

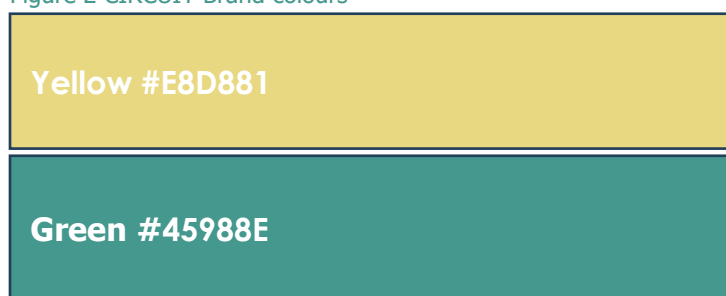
The logo was intentionally crafted for clear and instant recognition. Its components, both the outer circle and central element, not only embody the principles of a circular economy but also reflect the essence of a digital infrastructure.

Figure 1 CIRCUIT logo



3.4.2 Brand colours

Figure 2 CIRCUIT Brand colours



3.4.3 Imagery

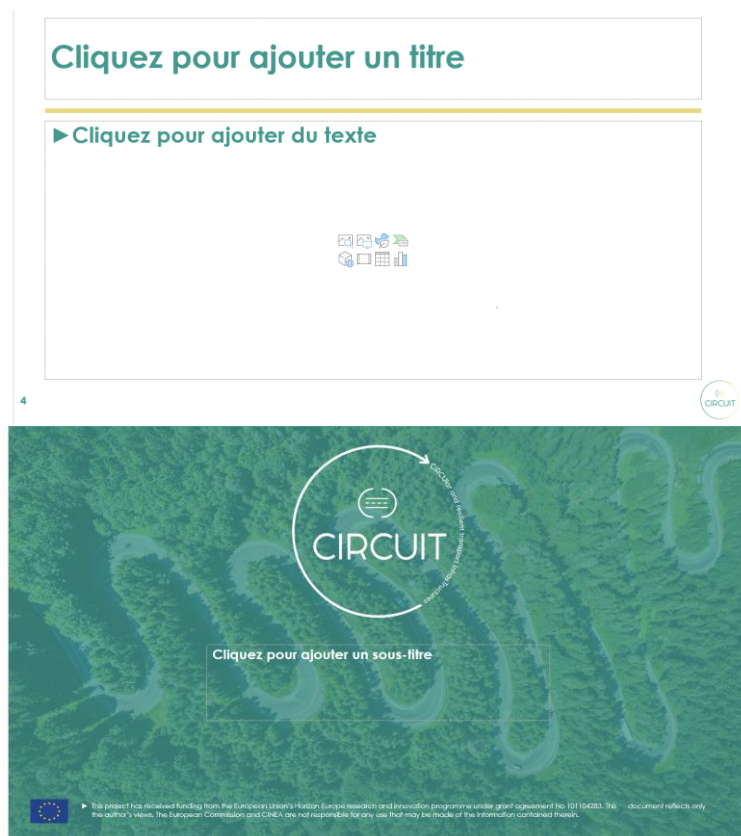
A library of key images to be used by partners to illustrate the project when communicating about CIRCUIT and disseminating knowledge will be developed.

3.4.4 Power Point Presentation

A PowerPoint template was designed at the start of the project and distributed to partners to ensure that all presentations of CIRCUIT are consistent.

Figure 3 CIRCUIT PowerPoint presentation template





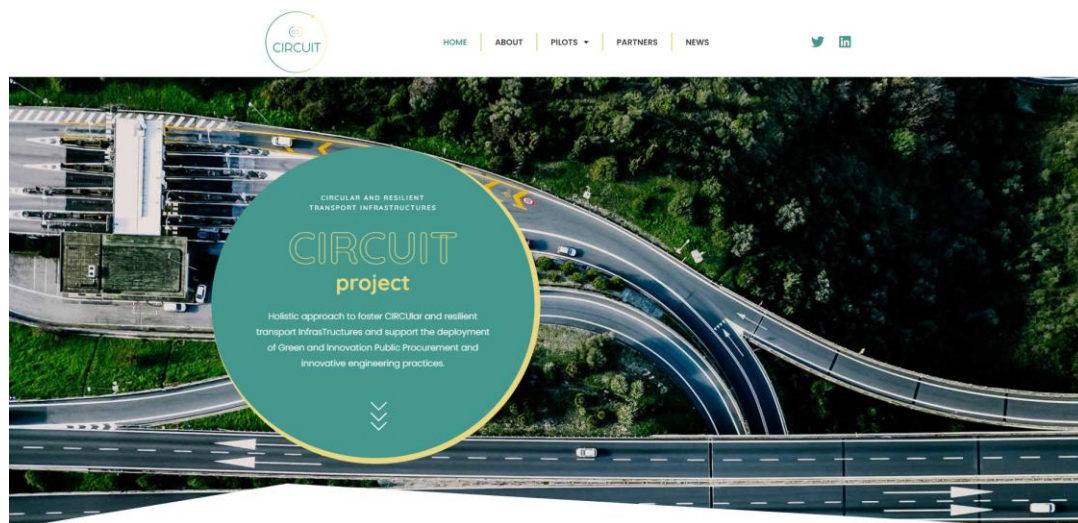
3.5 External communication

3.5.1 Website

The CIRCUIT project website will serve as the main communication and dissemination channel to inform and educate the stakeholders and public. It will include project objectives, progress updates, challenges faced, pilot results, a glossary and other resources.

The website, <https://www.circuitproject.eu/> was delivered in M5. It is structured as follows. The navigation and structure are subject to change/revision as the project progresses based on analytics and feedback received from users.

Figure 4 CIRCUIT Website



The website structure comprises the following pages:

- **HOME**
- **ABOUT:** This section covers background, concept, and objectives.
- **PILOTS:** Here, you'll find images and descriptions of each pilot. Additional content will be added throughout the project.
- **PUBLICATIONS:** This section will house all relevant publications. The webpage will become visible as content is added.
- **RESOURCES:** This is where we'll upload communication materials such as brochures and short videos. The webpage will be visible once content is available.
- **NEWS:** This dedicated section is for press releases and newsletters.

Furthermore, the website will gather visitor data and activity insights using Google Analytics. This data will be invaluable in continually refining the Communication Plan to ensure the effectiveness of our communication efforts. The project will specifically analyse:

- **Top Active Pages and Session Duration:** Identifying which information is most engaging to visitors, whether it's news, project details, resources, or reports.
- **New vs. Returning Visitors:** Evaluating the website's retention rate and assessing how many new visitors are being attracted.
- **Visitor Demographics:** Understanding the geographic locations of visitors, including their country, city, and preferred language.
- **User Acquisition:** Identifying the channels through which users are arriving, whether through direct website access, search engines, or social media.

Website Key performance indicators (KPIs) from M6

Visitors – 500+ visits monthly

Downloads – 150 + downloads direct website

3.5.2 Social Media

CIRCUIT is present on LinkedIn [CIRCUIT project](#) and Twitter [@CircuitProject](#), the two social media networks most appropriate to reach the project's stakeholders, who are mostly professional. CIRCUIT activities, news, and results will be turned into infographics, and other visuals that appeal to stakeholders and broader audiences.

A content plan will be developed based on the project's activities, objectives and deliverables. CIRCUIT will build on its partners' networks, engage with related accounts and projects, and share related information to increase its visibility.

Type of content to be posted:

- Challenges addressed by CIRCUIT
- Objectives
- Events, activities and news
- Project deliverables and reports
- Facts on transport engineering practices, success stories
- Policy updates
- Related news
- Featured partners, key stakeholders.

A total of three specific social media campaigns targeting citizens will be rolled out during the project. The campaign topic/focus will be based on results from the project, and in particular from the pilots. Videos, infographics, visuals and strong messages to raise awareness of zero-emission transport infrastructure will be produced.

The first campaign will be launched at M18.

Hashtags

The following hashtags will be used when posting on LinkedIn and Twitter. At month 18, their impact and effectiveness will be assessed and revised if necessary.

#CIRCUITProject

#SustainableTransport

#CircularEconomy

#InnovationInInfrastructure

#GreenInfrastructure

#digitalisation

#HorizonEU

#reResearch

All partners will be asked to share CIRCUIT posts and activities, and also post at their individual level to drive traffic towards the website and gain new followers on the social media channels.

Partners will be asked to 'like' and 'share' the CIRCUIT project posts to maximise visibility and reach a wider audience.

Social media Key performance indicators (KPIs)

Followers – +50 followers per quarter

Interactions – 100+ likes / reactions / shares / comments

3.5.3 Other communication materials

The project will develop communication support materials when needed to support consortium partners in communicating about CIRCUIT. Materials such as a brochure/flyer and a rollup will be developed from M6.

Here is a draft of the brochure that is a work in progress:

Figure 5 CIRCUIT Brochure draft in progress



3.5.4 Content Plan

Content pieces including project news, progress, major milestones achieved, data/results generated, original articles and interviews will be drafted and promoted on all the project's communication channels: website and social media. Project deliverables and key outcomes will be turned into multiple editorial formats, such as infographics, guidelines or briefs based on the audience we are trying to reach. A content plan will be developed for the first year of the project at M8, with a commitment to publish and disseminate at least one content piece per month.

Ideas for content were generated during the M6 GA in Brussels and shared during the monthly Steering Committee meetings to ensure a consistent flow of information aligning with WP6, allowing for effective progress communication.

Media relations

Media-relevant results will be promoted through social media, and for major achievements, traditional press releases.

Project partners will adapt press and other communication materials, including translation where appropriate, and distribute them at European, national and regional scale through their networks. A first Press Release PR n°01-24 will be issued in 2024 when visiting the first pilot. It will be distributed through social media and the consortium's networks and press offices. In addition to being published on partners' websites, we're aiming for CIRCUIT to be mentioned on relevant websites and publications.

3.5.5 Education

The CIRCUIT project will undertake two key educational actions to engage the broader community in sustainable practices:

1. **Climate Fresk Workshops:** One Climate Fresk workshop will be conducted in each of the pilot locations in collaboration with local universities. These workshops aim to raise awareness about the construction sector's influence on climate change. They will be organised in the second half of the project. Key Performance Indicators: Targeting participation from more than 200 students and citizens in these workshops (at least 40 participants in each workshop).
2. **Green Infrastructure Game:** An educational game will be designed during the second half of the project to facilitate the understanding of the impact of public infrastructure, its various types, and the exploration of innovative solutions to address climate change and extreme events. This game will be featured during open days held in the pilot regions.

3.6 Dissemination

Project results and advancements achieved in the CIRCUIT project will be disseminated to its stakeholders, with a particular focus on infrastructure managers, construction companies, ports, research communities, associations/networks, and policymakers.

Each member of the consortium will have a role in the dissemination of project results to their professional and outreach networks. In particular, the partners responsible for delivery actions all have a long track record in the challenges addressed in the project and they will help disseminate the results of the project. A signup form for stakeholders will be integrated into the website to begin building the distribution list to send news alerts, in accordance with GDPR regulations. Consortium partners will be encouraged to inform their contacts about this signup form to increase the number of subscribers.

The following activities will be undertaken to achieve this goal:

1. **Identification of relevant events and coordination of the consortium's participation:** This involves identifying conferences, fairs, forums, and other platforms where the consortium can submit papers, present findings, and disseminate project results. The aim is to actively engage with the target audience and share the progress made in CIRCUIT.
2. **Coordination of publications:** The task includes coordinating the publication of project findings in various outlets such as specialized press, magazines, open-access journals,

and online repositories like Zenodo and Open Science Repository. Additionally, partner repositories will be utilized to archive and provide access to these publications.

3. **Creation and distribution of a yearly electronic newsletter:** A newsletter will be drafted and distributed annually to keep stakeholders informed about the project's progress.
4. **Wide distribution of deliverables:** To actively engage with stakeholders all along the value chain, at least 4 user-friendly briefing papers summarising important deliverables will be produced (linked to awareness campaign)
5. **Open Day in each pilot:** All engaged stakeholders will be invited to the Open Day in pilots where results, demos, and project information will be shared and presented (linked to press releases)

3.6.1 CIRCUIT Innovative dissemination actions

In addition to traditional dissemination, CIRCUIT will undertake two innovative dissemination activities to share the knowledge acquired during the project, engage the community, and addressing challenges to bolster the growth of GPP:

1. Innovative and Green Public Procurement Helpdesk

CIRCUIT will partner with pilot regions and FERHL members to jointly develop a GPP and IP Helpdesk. This Helpdesk's mission is to promote GPP and IP, aligning procurement practices with CIRCUIT's principles. It will serve as a Knowledge Hub, centralizing all CIRCUIT's training materials, and offering specialized resources such as webinars, workshops, videos, FAQs, infographics, and support for inquiries. The Helpdesk will undergo testing during the project, with an emphasis on long-term sustainability beyond project completion. Collaboration with stakeholders and pilot regions will ensure it caters to the specific needs of public authorities.

2. CIRCUIT Innovation Camp

CIRCUIT will host an Innovation Camp towards the project's conclusion, aimed at assisting public authorities and cities in implementing GPP within their own procurement processes. This 1-2-day event will bring together a diverse group of stakeholders to collaborate on the resolution of specific challenges, allowing for fresh perspectives and knowledge to shape customized solutions for each issue addressed.

The program will center around hands-on workshops that incorporate proven methodologies like LEGO® SERIOUS PLAY®, Value Proposition Design, and Design-Thinking. Complementing these workshops, training sessions organized by FERHL and brief lectures for information dissemination will play a crucial role in the program.

The Innovation Camp will also facilitate networking among various actors, strengthening the community. The project findings and the CIRCUIT platform, in particular, will form the building blocks for addressing the challenges presented during the camp.

This is expected to take place between M36-M42.

3.6.2 External events, conferences and publications

CIRCUIT's research and findings will be widely disseminated through active participation in events and conferences, as well as by publication in reputable scientific journals, in adherence to an open-access policy.

Our goal is to achieve a minimum of 5 scientific high impact publications in relevant journals. The consortium has identified the following potential journals as potential targets for sharing CIRCUIT's research outcomes:

1. Structure and Infrastructure Engineering
2. Sustainable Cities and Society
3. Environment and Sustainability
4. Waste Management, Construction and Building Materials
5. Materials and Design
6. Progress in Materials Science
7. Road Materials and Pavement Design

8 - 10 presentations/poster sessions on CIRCUIT are planned during the project. The following events have been identified to present papers and participate to promote CIRCUIT.

Table 2 Preliminary list of potential upcoming events

Event	Place	Foreseen Data
Concawe Symposium	Brussels, Belgium	16-17 October 2023
Construction Goes Circular	Lahti, Finland	11 October 2023
ICCDWMR 2024: Construction and Demolition Waste Management and Recycling Conference	Paris, France	16 – 17 May 2024
Infrastructure Asset Management Europe	To be defined	To be defined in 2024_2025
International Transport Forum	To be defined	To be defined in 2024_2025
IoT World Conference	Barcelona, Spain	21 – 23 May 2024
Transport Research Arena	Dublin, Ireland	February 2024 (biannual)

4 Preliminary exploitation plan

The concept of exploitation differs from the concept of dissemination, although an effective exploitation strategy should include both dissemination and exploitation activities. In this regard, it was crucial to understand the concepts of dissemination and exploitation.

Dissemination is the public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium

Exploitation, on the other hand, is the utilisation of results in further research activities other than those covered by the action concerned, or in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities or in creating a policy change.

Even though exploitation and dissemination are different concepts, the CIRCUIT project considers that an exploitation strategy is intrinsically linked to the development of dissemination activities. Thus, while dissemination is related to making the results of the project visible, the exploitation is responsible for guaranteeing the use of the project results in other activities during and after its implementation.

Our methodology: The project includes a specific task, Task 6.4 Co-design of business models and Exploitation (M10-M48), dedicated to the development of exploitation strategies and marketability for the various Key Exploitable Results (KERs) within CIRCUIT.

Exploitation discussions will start from M12, coinciding with the refinement of pilot activities and approaching the achievement of expected results. Two exploitation activities are planned with project partners:

- **KER Identification and IPR Mapping (1st Exploitation Workshop - M15):** RC, in collaboration with all CIRCUIT partners, will identify the primary KERs in each work package and map the associated Intellectual Property Rights (IPR). This process includes the identification of potential beneficiaries and end users for each result. The foundation for this work was laid during the proposal stage when eight KERs were initially identified and mapped.
- **Final Exploitation and IPR Strategy (2nd Exploitation Workshop - M40):** A second exploitation workshop will be organized to define the ultimate exploitation and IPR strategy linked to the main KERs.

The project's commercial strategy will commence its development starting from M18.

For commercial results, RC will conduct an in-depth analysis of the individual business models of the various stakeholders involved. Additionally, at least two workshops will be facilitated to collaboratively design individual business models (BM) and comprehensive circular organizational models for each of the pilots.

This structured approach will ensure the comprehensive development of exploitation strategies and commercial readiness for CIRCUIT's key results, while maintaining a clear linkage with dissemination efforts.

5 Management and obligations

5.1 Procedures and obligations

Each partner will be asked to contribute to communication and dissemination activities. Background information about the project, such as objectives, published on social media will not require approval.

However, all articles covering project updates, partners' contributions, results and outputs will be approved by the involved partner(s) and the Coordinator, prior to their publication on the project's channels.

In accordance with Horizon Europe rules and obligations, all CIRCUIT promotional, communication and dissemination material will include the EU emblem with the following acknowledgements. In addition, when displayed in association with other logos (e.g., of beneficiaries or sponsors), the emblem must be displayed at least as prominently and visibly as the other logos.

Figure 6 Simple Acknowledgement

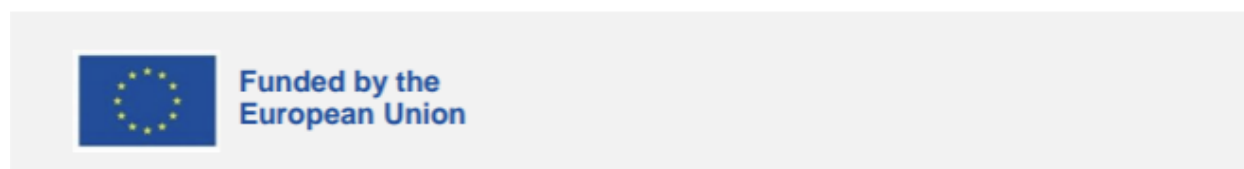


Figure 7 Full Acknowledgement



In addition, the following disclaimer must be included:

Funded by the European Union. Views and opinions are however those of the author(s) only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.

5.2 Reporting

All CIRCUIT partners will be asked to report their communication and dissemination activities continuously through a shared monitoring form.

This tool will be created is a form to fill in and that exports as an Excel Spreadsheet. Partners will be able to report on events attended, papers presented at conferences, articles published in formal journals and on their website and overall social media activities, in addition to which target stakeholders they've reached. The data recorded in this form will feed into the communication and dissemination reporting to the Commission and across the consortium to track activities and impact.